REGISTER OF
CLASSIFICATION DECISIONS

Date of entry in Register:	09 June 1997
Name of applicant/court:	Gordon and Gotch (NZ) Ltd
Applicant to the Labelling Body:	Not Applicable
Title of Publication:	Blueboy Vol 6 No 12
Other Known Titles:	Blueboy
Director:	Not Applicable
Producer:	Not Applicable
Publisher:	Leemar Publishing Inc.
Author:	Not Applicable
Format:	Magazine
Country of Origin:	USA
Language:	English

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Classification Decision:

Objectionable except if the availability of the publication is restricted to persons who have attained the age of 18 years.

Display conditions:

Section 27

Either

That when the publication is on public display, the classification given to the publication must be shown on the publication; or any package in which the publication is kept
and
That the publication must be publicly displayed only in a sealed package
and
That where the publication is publicly displayed in a package, the package must be made of opaque material

Or

That when the publication is on public display, the classification given to the publication must be shown on the publication; or any package in which the publication is kept
and
That the publication must be publicly displayed only in a sealed package
and
That the publication must be publicly displayed only in premises, or a part of premises, set aside for the public display of restricted publications (whether or not articles other than restricted publications are also displayed in those premises or that part of those premises).

Descriptive Note:

Not Applicable.

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SUMMARY OF THE REASONS FOR DECISION:

The magazine entitled *Blueboy Vol 6 No 12* is classified as:
Objectionable except if the availability of the publication is restricted to persons who have attained the age of 18 years.

This classification has been given to the magazine because it presents male nudity and sexual themes in a manner intended to sexually arouse. The magazine presents photographs of naked men with erect penises, sexually explicit stories and advertisements for sexual products. The nature of the depictions and descriptions contained in the magazine has been considered and balanced with s14 of the New Zealand Bill of Rights Act 1990. Due to the presence of male nudity and sexual themes presented in a manner intended to sexually arouse the restriction of the magazine to adults under the Films, Videos, and Publications Classification Act 1993 is considered to be a reasonable limit prescribed by law.

OFLC Ref: 9600511